



SLATER MARIETTA
**farmers
market**

"planting seeds of hope"

SLATER-MARIETTA
FARMERS MARKET

RULES & GUIDELINES

Revised April 2022

SLATER-MARIETTA FARMERS MARKET GUIDE

Mission

The mission of the Slater-Marietta Farmers Market is to provide a community event for all ages that will

- Provide a source of fresh produce and local goods to residents, and
- Highlight Slater-Marietta and encourage residents, families, and visitors to engage in our community.

This market is being created to function as an economic development tool and a community gathering place. The purpose of the market is to promote locally grown/made products, highlight our community, and encourage visitors to patronize nearby businesses. It is also hoped that the Market will foster a sense of community and improve quality of life. The intention is that vendors, customers, businesses, and residents will benefit from this market.

Location

Market Location: Jimi Turner Park 210 Baker Circle Marietta, SC 29661.

Mailing Address: SMCA/Market P.O Box 728 Marietta SC 29661

The Market location is ideal because it is easily seen from Slater Road. The park is located near the historical area of Slater Mill which played a part in the 1st Moon Landing.

The market is also located close to local businesses and would encourage foot traffic to local merchants.

Day & Time:

Day: 2nd and 4th Fridays of the Month

Months: May – October 2022

Time: 4:00 p.m. –7:00 p.m.

Check-In Requirements:

Vendors can begin setting up at 2:30p.m. Vendors who need to off-load their vehicle in the market area must arrive no later than 2:30 pm. Vendors who do not need to drive into the market area are to arrive no later than 3:45 p.m. or by arrangement with the Market Manager. Late arrivals risk the loss of access to the parking lot for off-loading.

Vendors are to be set up by 3:45 p.m. for the market opening at 4:00 p.m. Vendors who will be late should notify the Market Manager as soon as possible. Due to safety concerns, vehicles MUST be removed from the market area by 3:30 p.m. At 3:30 p.m. unclaimed and unoccupied spaces will be made available for use by other vendors unless prior arrangements are made with the Market Manager.

Products to be Sold

Since the Market's mission is to add to, enhance and promote the community of Slater-Marietta, existing merchants in the community are encouraged to take advantage of their proximity to it and tie-in their own marketing efforts with the market activities and promotions.

Locally owned and operated businesses within the Upstate of SC with merchandise or services outside the scope of the market may rent spaces on a rotating basis to promote the business and location but may not offer merchandise for sale.

Rentals at no charge will be at the discretion of the Market Manager, the Steering Committee, and Chairperson of the Slater-Marietta Community Association. Businesses wishing to hand out promotional literature, coupons, or product samples without renting a space must have prior approval of the Market Manager and are restricted to designated areas on the market grounds.

The Market Manager, in conference with the Steering Committee, and SMCA Chairperson will determine, on an annual basis the overall size of the market in terms of the number of seasonal and daily vendors. Based on this number, the Market Manager will select all vendors with priority towards produce, meat and poultry products, florists & herbalists, food items and homemade arts and crafts and in that order with an emphasis on those that are SC-made and/or locally owned.

The selection process will take into consideration the needs of the community, objectives of the market, quality, and originality while minimizing product duplication. The Market Manager will notify approved vendors in writing to confirm their status.

Produce: To encourage economic growth in SC, the Market will favor vendors that produce items within 100 miles of the market and those that produce items in South Carolina. At the discretion of the Market Manager and Steering Committee to supply the demand of produce will decide accordingly to allow resale or wholesale of produce or merchandise.

Flowers and Plants: Vendors selling flowers, plants, and herbs.

Food Items: Includes bake goods, eggs, local farm-raised meats, honey, jellies, jams, cider, sauces, and other prepared foods. These items must have the appropriate licenses to be sold at the Market.

Original Artwork: Example are jewelry, ceramics, oils, watercolors, photography, metal smithing, iron works and mixed media. These are to be offered to sale by the artist/producer of said goods or designated representative.

Crafts/other: Craft items produced by vendor include, but are not limited to dried flowers wreaths, baskets, garden décor, woodwork, soaps, and clothing. Reselling is prohibited.

Fee Structure:

For the protection of vendors and patrons all spaces are 10' x 10' and spaced 6' apart to maintain enough space for social distancing. Masks will be required if 6' distance cannot be obtained.

Vendor Rates:

Daily Rate: (10' x 10' area) \$20.00

Full Season fee: (10' x 10' area) \$220.00

Food Trucks/Trailers

Daily: \$25.00

Space Allocations

Market management has prioritized the types of vendors that are desired at the market. Since space is limited, greater space has been allocated for produce and flower vendors, and 10' x 10' spaces for artisans, crafts, other products, and nonprofit organizations. More space may be allocated to a vendor daily at the discretion of the Market Manager.

Vehicles will not be permitted onsite during the market hours without permission of the Market Manager. This space allocation includes any vehicle or truck required on-site.

Application for the Market

All interested vendors must apply to participate in the Market. If you are accepted as a full season vendor, you will have a reserved, nonspecific space. Daily vendors will be assigned space as it is available. Request upon a specific location will be considered and will be assigned at the discretion of the Market Manager.

If you are accepted as a full seasonal vendor your payment is due within 7 days of the opening date. Daily vendors/food trucks are required to pay the daily rate at the time of check-in pending approval of the Market Manager. You will be issued a receipt upon payment.

The Slater-Marietta Community Market will allow food items for public sale that are manufactured in authorized kitchens under DHEC, SCDA, or Cottage Law with personal liability insurance. Any sauce, pickled food, bottled product and/or canned food must be sent to a Process Authority (Clemson University or N.C. State) for analysis prior to sale and copy of the results must be submitted with your application.

Vendor's responsibilities

- a. Vendors are responsible for their own sales taxes, licenses, permits, and fees required for operation and must abide by all local, state, and federal laws to participate at the Market.
- b. Food shall be clean, wholesome, and safe for human consumption and shall be handled, stored, and transported and offered for sale in a sanitary manner.
- c. Food products can be cut or opened for displays at the market if properly wrapped but cannot be sold. Free samples may be given to customers in accordance with county health regulations. Disposable utensils (i.e., napkins, toothpicks, etc..) will be provided by the vendor. Vendors must stay at their allocated location if samples are being served.
- d. Each vendor will be responsible for keeping his or her space clean and attractive and staying within his/her designated area during market hours. Upon closing of the market, spaces are to be cleaned up free of any trash or debris. Vendors are responsible for bringing their own equipment/utensils for clean-up. Trash is to be hauled away from the market site by the vendor.
- e. Vendors must supply their own sales equipment; 10' x 10' canopy, chairs, display racks, display signs, bags for customers and money for change. Use of electricity is not available and vendors are required to provide their own generators.
- f. Vendors are restricted from attracting attention to items for sale by outcries in a loud or annoying, rude, or offending manner.
- g. Vendors are asked to occupy and attend the assigned space for market's entirety, from the opening to its scheduled closing. A consistent full market is vital to its success and growth. The expectation of the public is that the market ends at 8:00 p.m. Only the Market Manager can close the market at any time other than that which is scheduled. Vendors are to end sales at 7:00 p.m. and vacate the market area by 8:00 p.m. except for special events. If a vendor needs to leave before the end of the market, they must notify the Market Manager.
- h. The Market encourages a 'team' philosophy and a cooperative spirit. Vendors are strongly advised to refrain from openly criticizing or challenging other vendors' products, displays, pricing, etc. Any questions regarding another vendor's participation must be directed solely to the Market Manager. Failure to comply may lead to suspension and or dismissal.
- i. Vendors must wear personal protection when assisting customers.
- j. Farmers and producers wishing to sell organic products must provide a copy of their organic certification and must display a copy of the certificate.

Civic Organization Participation

All charitable organizations must fill out an application and be approved by the Market Manager.

Nonprofit. Charitable organizations are welcomed at the Market. Organizations setting up information and donation only tables will be allowed to set up free of charge. The Market is a public space, not for public forum. Organizations espousing controversial and/or incendiary messages. (i.e., political groups) are not allowed)

Organizations selling a product to raise funds will be charged the normal rental fee for a 10' x 10' space. Determination as to acceptability to participate in the Market will be made by the Market Master.

Slater-Marietta Community Market Responsibilities.

- a. If the decision is made to change a market rule, seasonal vendors will be given a seven-day notice prior to the new rules taking effect. Others will be notified in a timely manner in accordance with their circumstances.
- b. The Market is not responsible for product liability or the paying of sales taxes by individual vendors. The Market is not held responsible in any way for any loss of vendor property by theft, vandalism, weather, or anything outside of the control of the market administrators. Vendors agree to indemnify and hold harmless the Slater-Marietta Community Association, Slater-Marietta Community Market, Greenville County Rec, and assignees from and against all liability, claims, demands, losses, damages, levies, and causes of action or suits of any nature whatsoever, arising out of or related to activities at the Market.

Sales Tracking

We will be tracking vendor sales through surveys at the end of each market. All information is confidential and only used by the Market Manager and Steering Committee for the purpose of marketing research, grant requests, and market growth analytics.

This will be reported by the Monday following the market. Information per individual vendor is held in confidence by the Market Manager and Committee.

Smoking, Weapons, Alcohol and Drug Policy

The Slater-Marietta Community Market and Greenville County Rec. does not allow smoking on any park property.

Firearms, weapons, fireworks/explosives of any kind, gambling, or use of alcohol or drugs by a vendor or his/her employees constitutes immediate and permanent expulsion from the Slater-Marietta Community Market.

Pets Policy

No Pets allowed at the Slater-Marietta Community Market except service dogs.

Resources

Slater-Marietta Community Association C/O Market

P.O. Box 728 Marietta, SC 29661

Slater-Marietta Community Association

Gina Hinton 864-626-8571

Slater-Marietta Community Market Manager

Sarah Brown 864-630-0680

Vendors are responsible for complying with local, state, and federal requirements governing the sale and production of their products. Please reference the local FAQ below to determine the requirements for your product:

SC Department of Agriculture: 803-734-2210

SC Department of Health and Environmental Control: 803-898-3432

Clemson.edu/extension/food/food2market/faq/index.html

VENDOR AGREEMENTS PAGE

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Hold Harmless Provision for Farmers Market

The Slater-Marietta Community Association, Slater-Marietta Community Market Committee and its agents, successors and/or assigns, shall not be liable for any damages whatsoever, including property damage and/or personal injury to any Vendor, its agents, employees, guests, successors and/or assigns, which may occur on or about any part of the Slater-Marietta Community Market being used for the "Farmers Market" regardless of how such injury or damage may have occurred. Vendor waives any claim against the Slater-Marietta Community Association and the Slater-Marietta Community Market Committee for any liability, damages, or expenses arising out of any claim for injury or damage to any person(s) or property or of any kind whatsoever, together with all costs in connection with the defense, including attorney's fees. Vendor agrees to indemnify and hold the Slater-Marietta Community Association and the Slater-Marietta Community Market Committee, its employee, agents, successor and /or assigns harmless regarding any injury or damage to any third party or property resulting in whole or on part from Vendors use of or presence at the subject premises.

Signature: _____

Rules and Regulations Acknowledgment

I have received a copy of the rules for the Slater-Marietta Community Market and agree to the terms contained therein.

Signature: _____

Permission to Photograph

I (name) _____ (circle one) give / do not give Slater Marietta Farmers Market (and Community Association) permission to take pictures and use them for promotional purposes including, but not limited to, their website, presentations, newsletters, and displays. I understand that SM Farmers Market and Community Association will never sell these pictures.

Signature: _____

Name: _____

Business Name: _____

Date: _____